



WORLD DAIRY EXPO GROUNDS MAP

Olin Ave.
Entrance

John Nolen Entrance

North
Parking Lot

Sale
Pavilion

Dairy Cattle Tent
Dairy Cattle Housing

AAA
AA
A
B

Cattle Entrance

Coliseum
*Showring, Show Offices,
Trade Show Booths:
Main Concourse*



North East Parking Lot

New Holland
Pavilion 2
Dairy Cattle Housing

New Holland
Pavilion 1
Dairy Cattle Housing

Miss Madison

Media Room
Stairs
Brevant seeds Attendee Learning Lounge

C
D
E
F
FF
G

Globe

CC

School
Tour
Tent

UW-Madison
Cheese Stand

The Tanbark
*Restaurant & Bar,
Happy Hours,
Evening Events*

H
HH
I
J
K

M N OO O P

Main
Entrance

W V U + T S R

Expo Seminars, Virtual
Farm Tours, Expo en
Español, Banquets

Knowledge
Nook

International
Lounge

International
Registration

Taxi, Rideshare, Bus,
Shuttle: Pick-up and
Drop-off

Exhibition Hall
*Trade Show Booths,
GEA Ice Cream Stand,
Purple Cow Gift Shop*

Outdoor
Trade Mall
*Trade Show
Booths*

Trade Center
*Trade Show
Booths*

World Forage
Analysis
Superbowl
*Dairy Forage
Seminar Stage*

Food Court

South East Parking Lot

Exhibition Hall
Second Floor

Board Room
Stairs
Kegonsa
Waubesa
Wingra
Monona
Stairs

Expo Family
Lounge,
Sponsored by Dairy
Girl Network
Commercial
Exhibitor Lounge

South Parking Lot

Rusk Ave.
Entrance