2013 WORLD DAIRY EXPO
Affiliated Company Application

If affiliated companies will be participating in your exhibit, they must be registered by using this form. This includes manufacturers, distributors, parent companies, affiliated business units, etc. Exhibitors are not limited in the number of affiliated companies they submit.

Registered "Affiliated Companies" will be able to solicit, sell, advertise and promote their company within the Contracted Company's booth space. They will be included in the exhibitor list provided to all media sources, including the Official Program and the World Dairy Expo website, and they will be able to obtain exhibitor name badges.

This application must come from a current contracted exhibitor and must be accompanied by the $100 fee.

Affiliated Company: _____ Contact Name: _____

Address: _____

City: _____State: _____ Zip: _____ Country: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____ Website: _____

Contracted Company: _____ Space #: _____

Relationship with Contracted Company: _____

Description of Products or Services: _____

Keywords for listing on the WDE website (25 max.): _____

_____

_____

Please select the ONE product category that best describes your affiliate's business:

____Animal Genetics
____Animal Health/Pharmaceuticals
____Association/Education/Government
____Building & Barn Supplies
____Calf & Heifer Housing & Supplies
____Communications & Media
____Computer & Computer Software
____Crop Genetics
____Dairy Recruitment/Relocation
____Facility Expansion/Consulting
____Farm Implements & Equipment
____Feed & Feed Additives
____Feed & Manure Equipment
____Financial Services
____Livestock Supplies & Services
____Milk Handling Equipment
____Milk Marketer
____Sanitation Equipment & Supplies
____Transportation/Livestock Handling
____Miscellaneous

This program does not in any way alter the "No Subletting" restriction. All exhibitors must be prepared to show proof of business relationship with affiliated company upon request. Exhibitors found to be subletting space will be subject to loss of exhibit privileges and forfeiture of booth space, while non-contracted companies will be removed from the facility. World Dairy Expo reserves the right to reject any application for any reason. This application must be received by July 1 in order to guarantee inclusion in the Official Program.

The contracted exhibitor retains responsibility for all activity inside the booth. By signing below, you are indicating that all above information is correct and you wish to have the above company included in your booth at World Dairy Expo 2013.

Applicant's Signature: _____ Date: _____

World Dairy Expo Signature: _____ Date: _____